



## DDH Videophone Program - Messaging Kit

### Social Media Handles

**Disaster Distress Helpline**  
Facebook: @Distresshelpline  
Twitter: @Distressline

**DeafLEAD**  
Facebook: @DeafLEADUSA  
Twitter: @DeafLEAD

### Sample Messaging (for Public Use)

#### Introductory Social Media Message

Introducing the national [tag DDH]'s Videophone for American Sign Language users!

If you or someone you know is Deaf or hard of hearing and is in need of emotional support related to a disaster, the [tag DDH] is now offering a direct videophone option for American Sign Language (ASL) users. This service is answered 24/7 by trained crisis workers fluent in ASL and can be accessed using any videophone-enabled device and dialing 1-800-985-5990 or via the DDH website at [disasterdistress.samhsa.gov](https://disasterdistress.samhsa.gov).

#### Social Media Message for Disaster Survivors 1

After a disaster, you may be at risk for emotional distress. Warning signs can include feeling isolated, anxious, or having trouble sleeping or difficulty completing daily tasks. If you or someone you know is Deaf or hard of hearing, the national [tag DDH] now offers a direct videophone option. This free service for American Sign Language (ASL) users is answered 24/7 by trained crisis workers fluent in ASL and can be accessed using any videophone-enabled device and dialing 1-800-985-5990 or at [disasterdistress.samhsa.gov](https://disasterdistress.samhsa.gov).

#### Social Media Message for Disaster Survivors 2

People who are Deaf or hard of hearing may be particularly vulnerable to distress after disaster, including because many mainstream relief providers aren't equipped to adequately address access & functional needs. The national [tag DDH] is now offering a dedicated videophone option for American Sign Language users answered 24/7 by trained crisis workers fluent in ASL, and can be accessed using any videophone-enabled device and dialing 1-800-985-5990 or on the DDH website, [disasterdistress.samhsa.gov](https://disasterdistress.samhsa.gov).



## **Social Media Message for Those Seeking Help After a Disaster**

Getting the right help after a disaster can be difficult. For those in the Deaf community, finding appropriate resources can be especially complicated because of barriers to access. If you or a loved one is Deaf or hard of hearing and needs emotional support related to disaster, check out the [tag DDH]'s new dedicated videophone service. This free, 24/7 service for American Sign Language (ASL) users is answered by trained crisis workers fluent in ASL and can be accessed using any videophone-enabled device and dialing 1-800-985-5990 or via the DDH website, [disasterdistress.samhsa.gov](https://disasterdistress.samhsa.gov).

## **Sample Resource Listing / Newsletter Message**

The national Disaster Distress Helpline is now offering direct crisis counseling and support for Deaf or hard of hearing American Sign Language users via a dedicated videophone option. Disaster survivors and responders can connect with trained DDH crisis workers fluent in ASL by dialing 1-800-985-5990 from a videophone-enabled device or via an "ASL Now" link which can be accessed at [DisasterDistress.samhsa.gov](https://DisasterDistress.samhsa.gov).

If you have further questions or inquiries, please contact the Vibrant communications teams at [communications@vibrant.org](mailto:communications@vibrant.org).